

Contact

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Education

in José Antonio Mora Ayala

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# Mora Ayala José <mark>Antonio</mark> *Web Developer*



# Who am I?

Currently, I am in the final semester of the Computer Systems Engineering program at ESCOM IPN, supplemented by a technical certification in Digital Graphic Design. My self-taught approach and discipline have been fundamental pillars in my academic and professional trajectory. I feel a great enthusiasm for tackling challenges and acquiring new knowledge. This proactive mindset has allowed me to approach projects with determination and perseverance.

# Experience

### Independent: Kronos Creations

I developed the corporate identity for Kronos Creations, a design studio. My responsibilities included creating the logo, devising a marketing plan, designing the website, and producing corporate items using the screen printing technique.

### Independent: Proyecto HeyU!

I developed an educational platform for learning English that involved creating the brand, implementing marketing strategies, adapting study materials to the corporate style, and creating a comprehensive website offering all collected resources for language learning. This also involved designing a responsive layout suitable for various devices.

# **Skills and Strengths**

ResponsabilityInitiativeHonestyCreativityTeamworkStress and FAdherence to rules and regulationsAnalytical slIndividual workSelf-taught

# Knowledge in:

Programming Languages

Js 🕹 🔮 🖸 node

Design

Ai

Creativity Stress and Pressure Management Analytical skills

Styling tools

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Frameworks

6 2 5

Library

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Xd

Office

WE

ΠTΠ

High School CECyT No.2 "Miguel Bernard" IPN Certificate: Técnico en Diseño Gráfico Digital. Mención Honorífica

Tony Ayala

**O** Tony Ayala

### University

Escuela Superior de Computo ESCOM IPN Carrera: Ingenieria en Sistemas Computacionales Currently in the last semester

# Languages

### Spanish

Native

English

B1

### Hobbies

Videogames

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Cooking Studying Physical exercise